

NCC Cable System Order

Order #	62344604
Syscode	4504
System Name	FPB/Frankfort, KY
Market	Lexington-Fayette

AE	Andrew Yolles
Sales Coordinator	Samantha Larsen
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/03/16 - 10/16/16
Agency	Strategic Media Placement
Advertiser	NRSC and Rand Paul for US Senate

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/03/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$3,301.50		
Commission	\$495.23		
Net Total	\$2,806.28		
Total Spots	290		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 Changing rates, adding spots. \$0 change Please Review and Confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN ROS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	40	\$12.50	\$500.00	30	R1 Changed Rates
2	CNN	CNN ROS	10/10/16	10/16/16	06:00	24:00	X							-	-	8	\$12.50	\$100.00	30	R1 Changed Rates
3	DISC	DISC ROS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	40	\$8.00	\$320.00	30	R1 Changed Rates
4	DISC	DISC ROS	10/10/16	10/16/16	06:00	24:00	X							-	-	8	\$8.00	\$64.00	30	R1 Changed Rates
5	ESPN	ESPN ROS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	30	\$16.00	\$480.00	30	R1 Changed Rates
6	ESPN	ESPN ROS	10/10/16	10/16/16	06:00	24:00	X							-	-	6	\$16.00	\$96.00	30	R1 Changed Rates
7	FOOD	FOOD ROS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	40	\$12.50	\$500.00	30	R1 Changed Rates
8	FOOD	FOOD ROS	10/10/16	10/16/16	06:00	24:00	X							-	-	8	\$12.50	\$100.00	30	R1 Changed Rates
9	FXNC	FXNC ROS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	39	\$12.50	\$487.50	30	R1 Changed Rates
10	FXNC	FXNC ROS	10/10/16	10/16/16	06:00	24:00	X							-	-	8	\$12.50	\$100.00	30	R1 Changed Rates
11	HGTV	HGTV ROS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	35	\$8.00	\$280.00	30	R1 Changed Rates
12	HGTV	HGTV ROS	10/10/16	10/16/16	06:00	24:00	X							-	-	8	\$8.00	\$64.00	30	R1 Changed Rates
13	AEN	HGTV ROS	10/3/16	10/9/16	06:00	24:00			X	X	X	X	X	-	-	17	\$10.50	\$178.50	30	R1 Added spots

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14	AEN	HGTV ROS	10/10/16	10/16/16	06:00	24:00	X							-	-	3	\$10.50	\$31.50	30	R1 Added spots

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	290	0	0	0	0	0	0	0	0	0	0	0	290
AMT	\$3,301.50	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,301.50

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/03/16

62344604 | Lexington-Fayette | FPB/Frankfort, KY | 4504 |